

GREAT LEARNING ON THE GREAT LAKES  
THE GREAT IDEAS  
CONFERENCE!  
NASMM 2024



# EXHIBITOR PROSPECTUS

FAIRMONT MILLENNIUM HOTEL • CHICAGO, IL

# A MUST ATTEND EVENT

## The Most Important Conference for Senior Move Managers!

The Senior Move Management profession is hotter than ever. With competition on the rise, now, more than ever, Senior Move Managers are looking for ways to distinguish themselves, streamline operations, enhance services and expand revenue streams! NASMM's 2024 Annual Conference is designed to bring the leading providers of Senior Move Management services together to expand their operational capacities, develop new ways of doing business, explore new resources, and establish new business partnerships. NASMM members are ready to meet, explore and learn about the products & services you provide! Let NASMM power your sales at NASMM 2024 - The Great Ideas Conference: Learning on the Great Lakes!

## You Should Be A Part Of This Event!

This conference is the single most important educational event to meet Senior Move Managers' needs, and your participation in this event will help solidify your position as a necessary and trusted resource. New Senior Move Management companies are starting all throughout North America - NASMM's membership now numbers nearly 1000 organizations in the US, Canada and abroad!

Whether they are seasoned Senior Move Managers or new to the industry, our conference attendees are looking for the resources and critical information they need to ensure their success in an era of new business opportunities, expanding competition and changing consumer preferences. This event is the perfect opportunity to increase your company's exposure and introduce new products and services that cater to an emerging industry serving an evolving older adult population.

## We've Included Just About Everything!

Participation in NASMM's 2024 Annual Conference provides you with two full days of exposure to over 400 top decision makers within the NASMM membership.

## Exhibitors at NASMM's 2024 Annual Conference receive:

- 8' x 10' booth
- One identification sign
- Two chairs and one 6'x30" display table
- 8 hours of dedicated exhibit time - no other events are scheduled while the expo is open!
- Two full conference registrations per booth space - includes meals and access to most convention educational sessions, networking and social events
- Complimentary access to pre-publicity show mailing list available to exhibitors only
- Complimentary pre-show publicity in NASMM's pre-convention marketing
- Complimentary promotional listing on NASMM's conference mobile app
- Complimentary use of the NASMM event logo in marketing materials
- Electronic list of attendees emailed to you after the show for follow-up purposes

**NASMM 2024 = 8.0 HOURS OF DEDICATED EXHIBIT TIME**

# LIMITED EXPO SPACE!

## Don't Miss Out - Limited Space Available

Plan to participate in NASMM's 2024 Annual Conference. NASMM is experiencing tremendous growth and we expect our upcoming conference to bring our largest attendance to date - all decision makers. Don't miss your opportunity to be a part of this important event.

## Schedule • September 26-29, 2024

### Thursday, September 26, 2024

7:00 am - 5:00 pm	Registration Open
8:00 am - 4:30 pm	Pre-Conference Intensive
1:00 pm - 4:00 pm	Exhibitor Move In
5:00 pm - 7:00 pm	Reception in Exhibit Hall

### Friday, September 27, 2024

7:00 am - 5:00 pm	Registration Open
7:00 am - 8:00 am	Expo Open - Coffee Service
8:00 am - 9:30 am	Buffet Breakfast   Conference Welcome NASMM Notables
9:30 am - 10:30 am	Master Class General Session
11:00 am - 12:00 pm	Concurrent Educational Sessions
12:00 pm - 2:00 pm	Expo Open - Lunch with Attendees
2:15 pm - 3:15 pm	Concurrent Educational Sessions
3:30 pm - 4:30 pm	Concurrent Educational Sessions
4:30 pm - 6:00 pm	Exhibit Hall Open - Reception

### Saturday, September 28, 2024

8:00 am - 9:30 am	Continental Breakfast in Exhibit Hall
9:30 am	Exhibitor Tear Down
9:30 am - 10:45 am	Master Class General Session
11:00 am - 12:00 pm	Concurrent Educational Sessions
12:00 pm - 1:15 pm	Lunch
2:00 pm - 3:00 pm	Concurrent Educational Sessions
3:15 pm - 4:15 pm	Concurrent Educational Sessions
4:30 pm - 5:30 pm	Concurrent Educational Sessions

### Sunday, September 29, 2024

8:30 am - 9:45 am	Buffet Breakfast/Annual Membership Meeting
9:45 am - 10:45 am	Concurrent Educational Sessions
11:00 am - 12:00 pm	Ask the Senior Move Manager Master Class
12:00 pm	Closing Remarks and NASMM 2025 Conference Announcement

Total Dedicated Exhibit Time: 8.0 hours  
Total Industry Education/Networking Time: 14.0 hours

**Total Time with NASMM Attendees: 2.0 + hours!**





## Location

The Fairmont Hotel Millennium Park  
 200 North Columbus Drive,  
 Chicago - Illinois 60601  
 800-441-1414

## Investment

NASMM Industry Partner  
 Early Bird Rate \$1950 (register by 06/30/2024)  
 Regular Rate: \$2350 (on/after 07/01/2024)  
 Non-Partner \$2600

Exposure space is limited and will be assigned on a first-come, first-served basis. NASMM has the right to refuse participation of any vendor. Floor plan subject to change.

## Hotel

\$269 single or double occupancy.  
 Make your reservations now, we anticipate the room block will sell out.

To make your reservation:  
 Call 800-441-1414  
 Reference National Association of Senior & Specialty Move Managers  
 or click here to book online.

## Questions

Contact Jennifer Pickett at 877.606.2766 or by email at  
 jennifer@nasmm.org.

[CLICK HERE TO REGISTER](#)

### CANCELLATION POLICY

Requests for cancellations must be made in writing.

To receive a partial refund of your exhibit fee, a written request must be received in the NASMM office by July 31, 2024.

Confirmed exhibit spaces are not transferable and a charge of 50% will be made for any space cancellations received prior to July 31, 2024. Cancellation after July 31 or failure to participate will result in the forfeiture of the entire fee.

[CLICK HERE TO REGISTER](#)

